



Indo-German Business Meeting

The Digital Transformation in Germany –

What Is in for Indian Digital Companies in Germany's Leading Industrial State NRW?

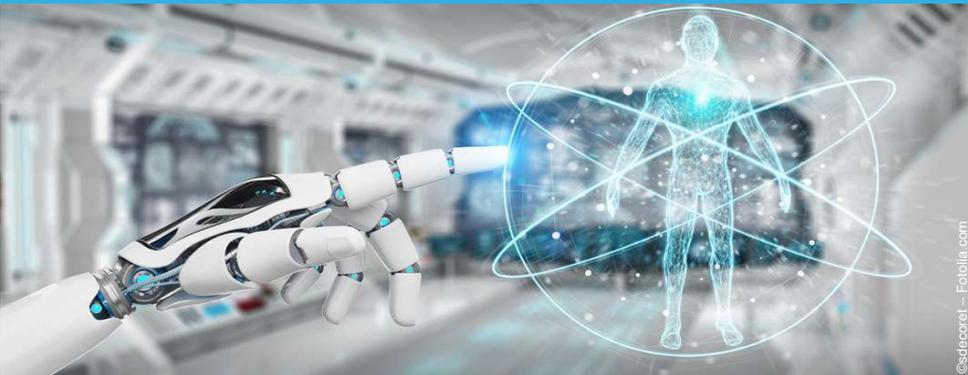
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When? 5 February 2019, 18:30 p.m. – 22:00 p.m.
Where? Shangri La Hotel, Room Krishna
No 56-6B, Palace Road, Bengaluru - 560052, India

What's happening?

Find out about the exciting possibilities deriving from the digital transformation in Germany and Germany's economic powerhouse North Rhine-Westphalia (NRW). Regarding keywords like Industry 4.0, Digitalization and Smart Mobility, NRW is in the focus of the dynamic developments in Germany. The global change in production processes and value chains creates a new market for innovative digital technologies and services with exciting opportunities for Indian digital companies.



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- 18:30 p.m. Registration**
- 19:00 p.m. Welcome, Opening and Moderation**
Astrid Becker, General Manager (Asia, Australia, South America), NRW.INVEST GmbH
- 19:05 p.m. Greetings and Key Note Speeches**
Margit Hellwig-Böttke Consul General of the Federal Republic of Germany in Bengaluru
Gagan Sabharwal, Senior Director of NASSCOM
Prof. Dr. Andreas Pinkwart
Minister of Economic Affairs, Digitalization, Innovation and Energy of North Rhine-Westphalia (NRW)
- 19:30 p.m. Presentation from the Industry: NRW – The Hidden ICT Champion in Europe**
Harald Summa, Chief Executive Officer, eco-Association of the Internet Industry
- 19:45 p.m. Panel Discussion: What Makes NRW Attractive for Indian Digital Companies?**
Minister Prof. Dr. Andreas Pinkwart
Harald Summa
Prof. Dr. Dirk Fröhling, Dean of Mechanical Engineering and Chairman of the Indo-German Center for Higher Education, Westphalian University of Applied Science (Gelsenkirchen)
Sapthagiri Chapalapalli, Managing Director Central Europe, Tata Consultancy Services Germany (tbc)
Dr. Gerhard Eschenbaum, Deputy Executive Director and Director of International Business Division, Dusseldorf Chamber of Commerce and Industry
- 20:15 p.m. Q&A**
- 20:30 p.m. Introduction of the NRW Delegation Members and Opening of the Networking Reception**
Dr. Gerhard Eschenbaum